






Photography © 2011 Bernadette Aguilar

SHOWCASE

Lightscape: A Multisensory Experience on State Street - Chicago, Illinois



Each year, the Chicago Loop Alliance adorns the city's historic Loop district with glittering holiday lights. In 2011, the group partnered with Traxon & e:cue to add permanent, festive lighting accents, referred to as "Lightscape: A Multisensory Experience on State Street" now, Chicago's commercial and cultural center sparkles year-round. To realize its vision for a permanent lighting display with dynamic capabilities, the Chicago Loop Alliance partnered with Traxon & e:cue. Traxon customized its XB Spot RGB illumination products to fit into artful, fiberglass reed fixtures; these fixtures were mounted onto custom boxes and placed in planters lining a major pedestrian thoroughfare. The 660 reeds were connected to e:cue's Butler XT controls and linked via a closed circuit wireless management system; e:cue's advanced controls run and replay audio synced with the lighting. The entire installation was integrated into the existing street lighting system, facilitating seamless operation. The unique installation adorns the Loop with dancing color and light, expertly choreographed to music. The light and sound displays are programmed to change with every season, offering visitors a new and festive experience with each trip to the district.

FEATURED PRODUCT	METHOD OF CONTROL	PROJECT DETAILS
 Spot XB RGB	 Lighting Control Engine (LCE)	 Butler XT
Category: Entertainment / Festive Lighting Location: Chicago, Illinois Client: Chicago Loop Alliance Architect: Site Design Group Lighting Designer: Creative Lighting Design & Engineering; DesignLab Chicago; Site Design Group Technical Director: DesignLab Chicago General Contractor: Horizon Contractors M&E Contractor: Horizon Contractors VAP / System Integrator: DesignLab Chicago Installer: Horizon Contractors Programmer: DesignLab Chicago Completion Date: November 2011 Region: Traxon USA		

Traxon Technologies USA

FLEXIBILITY, SIMPLICITY & INNOVATION IN LIGHTING SOLUTIONS & SERVICES

For more information, please visit WWW.TRAXONTECHNOLOGIES.COM

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