



Photography © David Joseph

# SHOWCASE

## BASF Corporation - Florham Park, NJ, USA




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In 2012, Rockefeller Group Development Corporation completed a new 325,000-square-foot office building as part of The Green at Florham Park, a master planned development located in Florham Park, New Jersey, USA. The new office building is the North American headquarters of BASF Corporation, and features an open floor plan, colorful interior, ample natural light and a "green" approach. Approximately 4,500 custom Traxon Cove Light AC Dim fixtures were added to recessed coves to provide ambient lighting in circulation areas, which also serves as emergency lighting in case of a power outage. Using line voltage and featuring a Plug'n'Play wiring system, Cove Light AC Dim is the perfect solution for this installation, as it eliminates the need for external power supplies or complex wiring, enabling extended run lengths. Traxon's Plug'n'Play solutions do not require additional device configuration or set-up prior to use, therefore reducing cost, installation and project completion time. The newly constructed building is designed to achieve LEED® double Platinum Certification, the highest LEED® certification issued by the United States Green Building Council. Traxon's Cove Light AC Dim with modified wattage has helped the building meet the necessary standards by complying with the energy codes and requirements. At BASF Corporation, most of the Cove Light fixtures remain on 24 hours a day and all are on the emergency circuits. This lighting solution, which can also be managed and controlled by the staff, not only enhances the office environment, but provides safe and effective emergency lighting.

| FEATURED PRODUCT   | METHOD OF CONTROL | PROJECT DETAILS  |
|--|-------------------|--|
| <br>Cove Light AC Dim |                   | Category: Architectural<br>Location: Florham Park, NJ, USA<br>Client:<br>Rockefeller Group Development Corporation<br>Architect: Gensler<br>Lighting Designer: Kugler Ning Lighting Design<br>M&E Consultant: StarLo Electric (EC)<br>General Contractor: Turner Construction<br>Completion Date: May 2012 |

### Traxon Technologies USA

For more information, please visit [WWW.TRAXONTECHNOLOGIES.COM](http://WWW.TRAXONTECHNOLOGIES.COM)  
 Contact: USA Marketing E: [marketing@traxon-usa.com](mailto:marketing@traxon-usa.com)

Traxon Technologies maintains a global presence in 68 countries throughout Asia Pacific, Europe, The Americas, Middle East, and Africa.