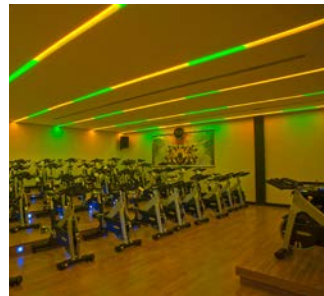
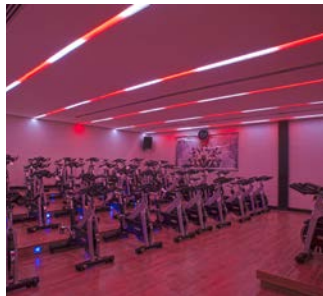




Photography © Alex Salim

SHOWCASE

Bio Ritmo Gym – São Paulo, Brazil



Located in São Paulo, Brazil, Bio Ritmo Gym (Academia Bio Ritmo Chácara Santo Antônio) features an inspiring and high-energy workout space: a colorful spin room illuminated by Traxon & e:cue lighting and control solutions. Traxon 1PXL Strip RGB is installed in the ceiling of the spin room and offers color-changing effects arranged in stripes of light, synchronized to the music played by the instructor. Controlled by e:cue Butler XT2, the independently addressed fixtures are controlled by software that synchronizes the lighting with the music, creating an all-encompassing motivational atmosphere. With a wide beam angle, and a low-profile and lightweight design, Traxon 1PXL Strip proved to be the perfect solution for the ceiling of the spin room. The wide range of bright colors is able to change at an intensive pace, providing an energizing environment. By adding a modern and inspirational twist to its spin classes, Bio Ritmo Gym is able to offer its members a unique exercise experience.

FEATURED PRODUCTS



1PXL Strip RGB

METHOD OF CONTROL



Butler XT2

PROJECT DETAILS

Category: Hospitality
Location: São Paulo, Brazil
Client: Bio Ritmo Escola Ginástica
Lighting Designer: Plínio Godoy
Programmer: OSRAM do Brasil
Installer: Cia de Iluminação
VAP System Integrator: Tele Alpha
Completion Date: April 2011

Traxon Technologies USA

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Traxon Technologies maintains a global presence in 68 countries throughout Asia Pacific, Europe, The Americas, Middle East, and Africa.