



SHOWCASE

Shanghai International Harbour Terminal – Shanghai, China



Located in the Shanghai Hongkou district, the Shanghai International Harbour Terminal covers an area of 550,000 square meters which stretches about 800 meters along the Huangpu river waterfront near the Bund. The entire premise provides offices, conference areas, hotel rooms, service apartments and yacht facilities. Traditional Chinese clay and modern GRP are used as the two main surface facade materials. The East meets West design concept captures the traditional characteristics of Shanghai Bund while echoing the modern style of surrounding buildings. Dynamic lighting is used to present this concept via combination of urban music and architecture. 220 sets of customized Traxon String RGB in 16PXL and 24PXL are constructed for flowing lighting effects to simulate playing piano keys on the building façade B13. 11 e:cue Video Micro Converters are used to achieve the video-to-light media façade application with specific theme updates. The use of 85 compact e:cue Butlers, 41 Moxa ioLogic E1212 and Lighting Application Suite enable complex lighting scenarios to be easily programmed and remote controlled. A set of 6 e:cue Glass Touch T12 and 6 Butler XT are installed in each building to allow independent lighting effects as well as central lighting control of all five buildings. The Shanghai International Harbour Terminal plays an integral key role in the city's urban growth strategies and will grow into the shipping and transportation hub of Asia in the near future.

FEATURED PRODUCTS	METHOD OF CONTROL	PROJECT DETAILS
 String RGB	 Video Micro Converter (VMC)	Category: Architectural Location: Shanghai, China Lighting Designer: Shanghai Yanhui Installer: Shanghai N&N Completion Date: December 2013
	 Butler	
	 Moxa ioLogic	
	 Lighting Application Suite (LAS)	
	 Butler XT	
	 Glass Touch T12	

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