



Photography: Natalie Bothur

SHOWCASE

PURE - Cologne, Germany



Providing guests an experience of pure pleasure, pure design, and pure enjoyment, Pure is a restaurant that commits to "LOHAS", which stands for Lifestyle of Health and Sustainability. The main elements of the "LOHAS" lifestyle and gastronomy concept consist of health, sustainability, time, and pleasure, which are reflected in the modern, unobtrusive design of the restaurant featuring a glass pavilion, as well as the diverse menu of local, seasonal, and healthy dishes. LightLife GmbH jointly developed the LED lighting technique and sound during the restaurant design process. Pure is washed in saturated colored light from 48 modules of LINEARlight DRAGON Colormix by OSRAM, and controlled by an e:cue solution. Static and dynamic lighting scenarios are automatically displayed via an e:cue Butler XT, while the DMX512 signal is boosted by 16 e:cue DMX2PWM dimmers, allowing for easy serial connection without an additional booster for long cable distances. Lighting scenes can be easily selected and adjusted as needed via an e:cue Glass Touch T12. The innovative dynamic lighting highlights the modern interior design of Pure enhances the guest experience.

FEATURED PRODUCTS



OSRAM LINEARlight
DRAGON Colormix

METHOD OF CONTROL



Butler XT



DMX2PWM
3 Channel



Glass Touch T12

PROJECT DETAILS

Category: Architectural
Location: Cologne, Germany
Client: PURE - FOOD BEVERAGE PLEASURE
Architect: Prof. Ulrich Coersmeier GmbH
System Integrator/ Programming: LightLife Gesellschaft für audiovisuelle Erlebnisse mbH
Lighting Design: Lichttechnik Weiß; Prof. Dr. Ing. Heinrich Kramer, Lichttechnik RGB; Antonius Quodt - LightLife Gesellschaft für audiovisuelle Erlebnisse mbH
Completion Date: November 2011

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