



# SHOWCASE

Täby Centrum Shopping Mall – Täby, Sweden



An extensive, three-phase refurbishment transformed Täby Centrum into a new, fresh, and modern shopping mall featuring new interior design and architecture, double height shop fronts, and a number of new retailers. As one of the largest shopping malls in Sweden, Täby Centrum offers about 260 stores covering an area of 78,000 square meters at the end of the refurbishment by 2015. As part of the refurbishment, the two large globes on the roof of the shopping mall were accented with Traxon Dot XL-9 RGB LEDs. Placed 30cm apart and running approximately 800 meters on the rails around the orbs of the globes, Traxon Dot XL-9 RGB create illumination in various colors and show customized video sequences. Customized profiles are supported by Focus Electronic to integrate into our lighting solution. Dynamic and vibrant media content is displayed on the globes via an e:cue Butler XT2 and three Butler S2 control engines, as well as the Lighting Application Suite (LAS). Different lighting programs for various occasions and events can be easily changed via the Action Pad App. The eye-catching illumination is programmed to start automatically for sunset and switches off when sun rises, making the Täby Centrum shopping mall a unique landmark in Täby.

#### FEATURED PRODUCTS



Dot XL-9 RGB

#### METHOD OF CONTROL



Butler XT2



Butler S2



Lighting Application Suite



Mobile Action Pad

#### PROJECT DETAILS

**Category:** Architectural, Retail

**Location:** Täby, Sweden

**Client:** Focus Electronic

**Installer:** Focus Electronic

**Lighting Programmer:** Lumination of Sweden

**Completion Date:** August 2013

## Traxon Technologies Europe GmbH

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