



SHOWCASE

Grand Hyatt Incheon – Incheon, South Korea



Designed to achieve Gold LEED® (Leadership in Energy and Environmental Design) certification, the previous Hyatt Regency Incheon doubled its size and has re-branded into Grand Hyatt Incheon to provide unparalleled guest experience. Inspired by the dynamic motion of wind and water, the hotel exterior captures the essence of fluid motion while the interior design emulates calmness and fluidity through the use of organic forms, empty spaces, and special materials. To achieve this, 7620pcs of Traxon Monochrome Strips 2700K concealed in contour ceiling coves providing indirect lighting throughout the hotel lobby, function hall, elevator hall, and corridors. The prevalence of soft illumination enhances the mood and ambience, while making the areas easy to navigate. As one of the highlights of the interior design, an accordion wall next to the function hall with small squared coves are beautifully featured with OSRAM LINEARlight FLEX ShortPitch equipped with very small LED spacing. The uniformity of the lights evokes emotion and infuses the atmosphere with serenity. Fitted on the grand foyer staircase that rises from the basement, through the lobby and up to the second floor, OSRAM LINEARlight Flex Advanced illuminates the pathway of the spiral staircase, echoing the arresting chandelier above that evokes bubbles rising from a seabed. OSRAM LINEARlight FLEX Advanced provides comfortable and cozy lighting in the new 500 guestrooms; and the weatherproof, IP67 rated OSRAM LINEARlight FLEX Protect ADVANCED illuminates the landscapes around the hotel. OSRAM LEDTOUCH BATTEN Achieve 3000K, middle-power LED luminaries, is used in the club lounge providing a glare-free and pleasant experience for its guests. Traxon Nano Liner XB 2700K and OSRAM LEDTOUCH BATTEN Achieve 3000K are used in the grand ballroom to set the mood and to create the perfect ambience for unique celebrations and events. The full OSRAM LED solution in wide range of applications of Grand Hyatt Incheon successfully demonstrates how well LEDs can integrate into architectural features and details to enhance décor for hospitality.

FEATURED PRODUCTS



Monochrome Strip

Nano Liner XB

OSRAM LEDTOUCH BATTEN

OSRAM LINEARlight Flex Advanced

OSRAM LINEARlight Dragon Slim

OSRAM LINEARlight Flex Shortpitch

PROJECT DETAILS

Category: Architectural, Hospitality, Hotels
Location: Incheon, South Korea
Client: KAL Hotel Network
Architect / Lighting Designer: Gensler
General Contractor: Lighting Management B2
Installer: Se-won Electronic
Completion Date: September 2014

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