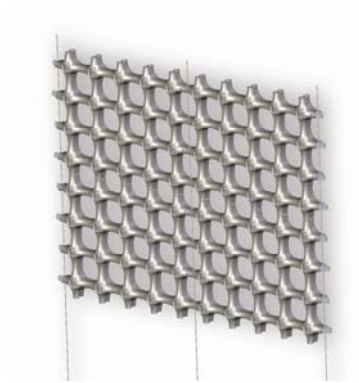


TRAXON MESH RGB BRINGS UNIQUE NEW QUALITIES TO THE LED SCREEN MARKET



Although LED screens are becoming a regular sight in the architectural and retail environments, there are still many places that are not suitable for conventional LED displays. But all that is about to change, as Traxon Technologies introduces its unique Mesh RGB, the first truly all-purpose product which allows LED screens to be installed in literally any space.

Available in three different versions, Traxon's Mesh RGB is designed to meet every imaginable demand of the architectural lighting and retail design markets.

Each Mesh module comprises eight connected grid units, linked with vertical fixed dot strings, giving it the flexibility to contour to the most challenging surfaces. Each grid unit measures 31.25cm wide by 25cm high, by a mere 1.65m in depth with a pixel pitch of 6.25cm. This means that, not only can an LED screen now be constructed in virtually any size and shape, but also that it requires much less front-to-back space than conventional LED products. This opens up many new potential spaces which were previously impractical for a conventional LED screen to be installed.

An interesting aspect of the product is that it addresses the blurring of boundaries between lighting and video in a very straightforward way. Traxon Mesh RGB (6.25) can accept virtually any lighting or digital video input signal, thanks to its data box which can be controlled via DMX, e:pix or video input, as well as having DVI compatibility. Whether displaying solid colours, graphics, text, infinitely variable patterns or video, it is a unique and truly universal display medium.



Each module contains 160 individually controllable pixels, which are easily connected together to cover large areas, making construction fast and simple. With connection to a content source being equally straightforward, an installation can be up and working extremely quickly, meaning it is ideal for both permanent and temporary installations.

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Press Release

For Immediate Release

As well as the standard Mesh version, the product is available in two IP67-rated 'String' versions - with and without diffuser domes - which comprise five 200cm 'dot strings', each with 32 individually controllable pixels.



The Mesh can be fitted literally anywhere: to interior and exterior walls (however roughly textured the surface), building facades, in retail displays, on temporary structures, on advertising hoardings, on ceilings, to roofs. It can be also used as a flexible LED screen room divider or partition by mounting grids of the product back-to-back, forming a rigid surface.

The Traxon Mesh RGB (6.25) is a highly versatile product that provides the perfect all-purpose solution for any situation where unique, eye-catching decoration is desired.

It will make its debut at EuroShop in Düsseldorf, Germany from 23 to 27 February 2008.

Main Features:

- 160 pixels
- Nichia LED
- Traxon Connect
- Indoor and Outdoor capable – IP65/IP67
- Material: Polycarbonate
- UV Resistant
- Input Interface: DMX; e:pix
- Color: transparent and black
- Foldable (each of 8 modules interconnected by flexible joints)

Dimensions:

L=200cm; W=31.25cm; D=1.028cm

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