



## SHOWCASE

## Acura Auto Show - New York, USA





For the International Auto Show in New York, Acura, a Japanese automaker that produces luxury performance cars, presented its latest automotive design and engineering developments in a prominent booth. A 36sqft/12m² wall, consisting of Tile 64PXL Wash panels were installed by XL Video behind a custom-built metal mask. The panels, which are controlled by Traxon Lighting Management System, display a range of mesmerizing color shades which have a stunning effect behind the custom-built steel cutouts. The futuristic design of the booth served as the perfect setting for Acura's latest innovations and was a definite eye-catcher at all the auto shows where it was mounted.

FEATURED PRODUCTS

METHOD OF CONTROL



Tile 64PXL Wash

Butler

Category: Entertainment Client: Acura Location: New York, USA Designer: XL Video Installer: XL Video

Traxon Contact: Traxon USA

PROJECT DETAILS

## **Traxon Technologies Europe GmbH**

FLEXIBILITY, SIMPLICITY & INNOVATION IN LIGHTING SOLUTIONS & SERVICES

For more information, please visit  $\ensuremath{\mathbf{WWW.TRAXONTECHNOLOGIES.COM}}$ 

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