



SHOWCASE

Magical Starlight Parade - Osaka, Japan



Celebrating the theme park's 8th anniversary, Universal Studios Japan, located in Osaka, has officially premiered its first ever new night time spectacular, the "Magical Starlight Parade". This parade of blazing fairy-tale figures can be marveled once a day after sunset at the park. Cinderella – everywhere known and famous - represents the highlight and the final of the parade float. Her rarefied dress is illuminated by Traxon's latest and highly innovative product: The String RGB. An exceptionally flexible and multipurpose LED fixture designed to accomplish the most demanding installations and artfully integrated onto Cinderella's dress. The String RGB is divided into 5 string elements to contour all surfaces easily. Each element consists of 32 individually controllable high brightness LEDs mounted on a flexible transparent cable – resulting in a total of 160 pixels per String RGB set. Its water resistance makes the String RGB the perfect product for a brilliantly dazzling and unforgettable outdoor light experience such as Cinderella's Dress as the highlight of "Magical Starlight Parade" at Universal Studios Japan.

FEATURED PRODUCT



String RGB

METHOD OF CONTROL



Micro Server

PROJECT DETAILS

Category: Entertainment
 Client: Graphica
 Location: Osaka, Japan
 Designer / Architect: Universal Studios Japan
 Installer: Komaden, Graphica
 Date: February 2009
 Traxon contact: Traxon Japan

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