



SHOWCASE

Spitalfields Market - London, UK



Spitalfields Market is considered a jewel among the variety of London's business venues which, nowadays attract up to 25,000 visitors per week. This busy market can be traced back to King Charles era, he inaugurated the old Victorian brickwork over 370 years ago as a trading place for the suburban population. Today, the marketplace had undergone a transformation from a functional area to an outstanding and trendy business space, housing a variety of independent shops and market stalls. The unique atmosphere of tradition and cutting edge style of interior design was spectacularly amplified recently by the installation of Traxon's stylish LED Panels, completely covering the main elevator in the center of the building. Connecting the ground floor with the first floor, the elevator is highlighted by Traxon's Mirror 64PXL Wash. The Mirror 64PXL Wash is a normal mirror when switched off and a fascinating source of light while displaying unique washing effects of colors, shapes and texts when illuminated, making the elevator a mesmerizing eye-catcher to everybody. The 64 individually addressable pixels per Panel, controlled by Traxon's Microserver via DMX, enable the user to replay pictures, texts or video animations in a stunning spectrum of colorful light and contribute therewith actively to the extraordinary atmosphere of this exciting place.

FEATURED PRODUCT



Mirror 64PXL Wash

METHOD OF CONTROL



Microserver

PROJECT DETAILS

Category: Architectural
 Client: e-luminate - Michael Brooksbank
 Location: London, UK
 Designer / Architect: Jestico and Whiles
 Installer: e-luminate
 Date: April 2008
 Traxon contact: Traxon Europe

Traxon Technologies EU BV

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