



SHOWCASE

Business of Design Week 2007 - Hong Kong



The annual Business of Design Week in Hong Kong is an absolute must for every designer or architect linked to the world of lighting. As an exchange platform for latest projects, innovations and developments, it represents an excellent opportunity to bring all of the major players and creative minds of the industry together. Of course, Traxon did not miss it and sponsored the event with spectacular, tailor-made installations. Two Barrisol walls of nearly 3 meters high and of 19 and 15 meters length respectively served as a diffuser for Traxon's 16PXL Boards, each equipped with a transparent hemisphere sticking out from the wall. The finished effect was a stunning illuminated piece of artwork that set the perfect mood. Traxon also contributed an outstanding solution for the entertainment at the event. Not only was the lounge area highlighted by Traxon's Wall Washer XB-36, the nightly show events on stage were also accentuated by light effects from this revolutionary luminaire. Traxon is already looking forward to next year's BODW and the opportunity to contribute lighting solutions of the next generation.

FEATURED PRODUCT



16 PXL Board
MB.BO.7110000



Wall Washer XB-36
XB.WB.XX11200



Butler
LM-CS-50041

METHOD OF CONTROL

PROJECT DETAILS

Category: Entertainment
Client: Hong Kong Design Center
Location: Hong Kong
Designer / Architect: PICO
Installer: Cyber Concept
Date: December 2007
Traxon contact: Traxon Hong Kong

Traxon Technologies Ltd.

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